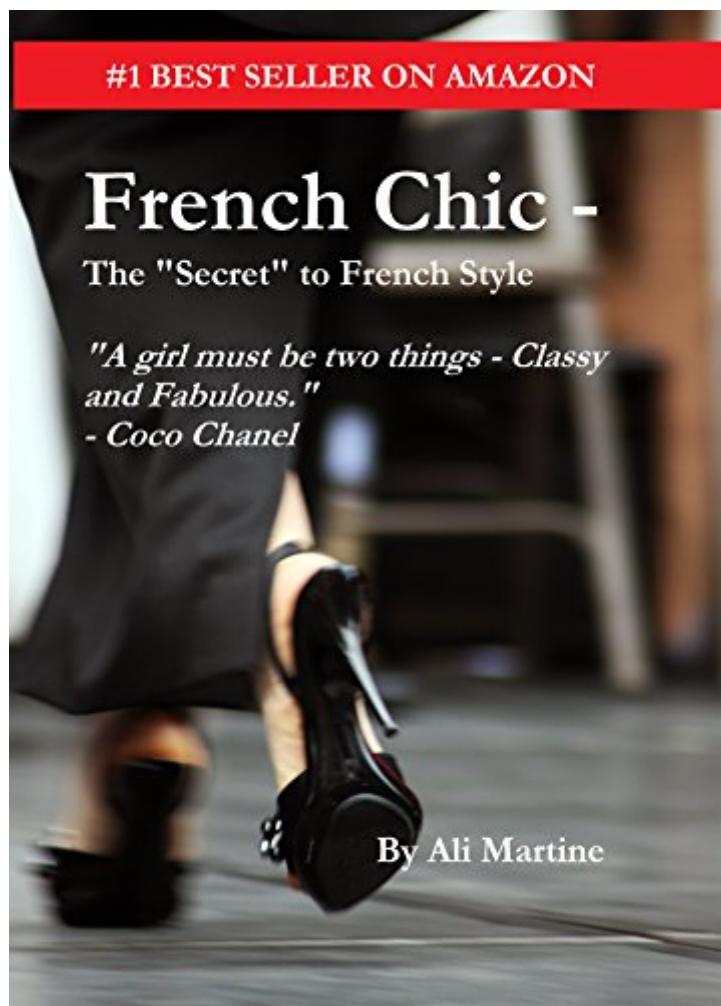


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# French Chic - The "Secret" To French Style



## **Synopsis**

Want to know the real à œsecretâ • to French style? Less is more. French style is as much about discipline as it is about self-expression. French women know the intrinsic value of classic basics and integrate their favorite clothes and accessories based upon years of experience perfecting their unique sense of style. They donâ ™t follow every trend and avoid seasonal à œmust-haveâ • items. Particularly if the â œitâ • item is being worn by everyone else. French women know how to create a sense of intrigue. And itâ ™s not achieved by wearing a barrage of latest designers. Itâ ™s about having the confidence to dress up a simple white button-down, incorporating their signature flair, for a far more interesting and sophisticated look. Many women tend to buy everything that catches their eye. Thereâ ™s not much discernment, just buying power. And these women have the overstuffed closets to show for it. I must warn you â “ This book is not just another simplistic buying guide to achieve a French chic look. I would like to offer a different perspective. This book includes advice and insights about making empowering choices when it comes to what is hanging in your closet. The choice to simplify, buy less, and keep only fabulous items. The choice to honor your body first and foremost. And the choice to invest in your wardrobe.â œSimplicity is the keynote of all true elegance.â • â “ Coco Chanel

## **Book Information**

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## Customer Reviews

I didn't expect to enjoy this book as much as I did - nor to be inspired by it. The title is a bit misleading - you think it's going to be the same old, same old, but there are lots of great insights. The sample appeared to indicate that the book was a bit different to the bog-standard "French Chic" genre (everyone's so chic and clean and predictable and boring) and I was happy to discover that the book lived up to the sample! (Don't you hate it when the sample is sometimes better than the book???? Or the sample is just pages and pages of credits/acknowledgements and thank you's???? How useful is that?) This book reveals that the real secret of French chic is being a unique, eclectic, who cares what people think, individual. It gave me a swagger, confidence and a much needed swish of *je ne sais quoi*.

I love Paris and like the author love the general relaxed classic style of the French culture. I've been feeling not so put together lately and decided it is time to get back to the true me - the classic version and I'm happy to have read her book - not long ago I cleaned out my closet and now I'm looking for those classic pieces - slim pencil pants and sling back flats are on my list - I would recommend this to anyone interested in chic style and visiting France.

I lived in France for 3 years and know that even then French women are different. They care a lot about their clothes. I know a girl that worked in Paris that went without eating out at lunch for a period of time so she could buy the best boots. I'm all for it. This encouraged me to whittle down my overabundance of clothing and keep just what I love, with the exception of a few items that I wear only occasionally. It is very liberating to look in your closet and be able to actually see your clothing.

This book was so inspiring to me. I have a chronic illness, so many days even just changing out of my pajamas is a huge accomplishment. I took Ali's advice and put together a few simple outfits based on quality Basics I already had in my closet. I also followed her tips for very simple makeup. All of a sudden people think I'm getting better because I "look so good!!" LOL. The compliments certainly help me feel better. And I'm going to be donating a lot of clothes I don't need. Thank-you Ali, for such a wonderful experience reading your book and the paradigm shift it brought. It has been a true gift to me. Next, the book about Opportunities needing closet space. That sounds like exactly

where I want to go...

This book gives an excellent overview on French chic, but if you're looking for in depth info, you may be a little disappointed. For instance, I would've liked if the book gave more examples of the "signature looks" of several women. Overall, the book was an enjoyable read and I'm positive that what I've learned will help me in building a more chic wardrobe.

Everything she advises is so true! We Americans have way too much mediocre stuff. So much better to buy less stuff, but buy better. Great style advice as well as "living with less" advice. Really enjoyed this book.

This little nearly-free book packs more suggestions, insight and confidence boosters into its well edited pages than any of the other "French style" books out there. And I've read most of them. The author says from the start that it's not what you put on that matters, it's what you radiate out to the world that counts most. You may have read those words before, but here every idea is wrapped with that premise and it makes a difference. Well done. Fun to read and offers practical and doable goals. I will start with limiting my purchases in the coming months to items that are perfect for me. No more settling.

Perfect read with a realistic approach to achieving that "secret" elegance and French style at any age. An easy to read eBook -- gets to the point while providing solid fashion sense and beauty tips that really do work to improve your appearance and self esteem.

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